

# APRIL 2021

# WORKSHOPS

**4/21**  
3:00-4:00pm  
Hybrid  
Macklin Center

**4/22**  
12:00-1:15pm  
Hybrid  
Priddy Library

**4/23**  
12:30-1:30pm  
Hybrid  
Priddy Library

**4/27**  
3:30-4:30pm  
Hybrid  
Priddy Library

**4/29**  
4:00-5:00pm  
Hybrid  
Priddy Library

**4/30**  
12:30-1:30pm  
Hybrid  
Priddy Library

## Level-Up LinkedIn: Writing the Headline, About, and Experience Sections

Learn about LinkedIn best practices to craft a personalized Headline, About, and Experience section that reflect your professional brand and intended industry, audience, and career goals.

## ArcGIS Story Maps

Learn how to create digital maps, combining them with photos, text, video and audio, to tell a story.

## So you want to be an Entrepreneur? Have you done your Research?

Do you know who your competitors are? Looking for company and industry information? You can access databases at Priddy Library to aid you in your entrepreneurship research.

## Time Management with Apps

Maintain and make the most of your study schedule with free online applications.

## Starting a Business: what you need to know

Have you always wanted to start your own business, but didn't know where to start? This workshop will guide you through the basic requirements.

## Artificial Intelligence in Business

Benefits of artificial intelligence (AI) for small businesses; featuring a few free AI tools for small business owners/entrepreneurs.

