

LAUNCH OF *THE BERNARD* *SERIES FOR* *ENTREPRENEURSHIP*

The Entrepreneurial Mindset

Whether you're a business major, artist, engineer, or nurse, the entrepreneurial mindset can help you solve problems creatively, take smart risks, and turn ideas into action.



Join **Seth Goldman**, founder of Honest Tea, Beyond Meat, and Just Ice Tea, and **Dr. Anne Khademian**, Executive Director at USG, for lunch and a fireside chat on how the entrepreneurial mindset fuels creativity, resilience, and impact. Enjoy a panel discussion, featuring innovators who share strategies to stay curious, overcome setbacks, and create opportunities. Followed by a Q&A session.

Lunch will be provided at 12:30 PM!



WEDNESDAY

November 5, 2025



Event 1:00-2:30 PM



Biomedical Sciences and
Engineering Building IV,
Room IV-1201



RSVP HERE

PANELISTS:

Mike Hoffmeyer

- Managing Director, Dingman-Lamone Center for Entrepreneurship (UMCP)

Shaun Taylor

- Founder, Black Viking Brewery

Karen Maschi

- CEO, Vezza Innovations, USG Equity Incubator Winner

Dr. Hank C. Boyd

- Associate Dean, Marketing, Robert H. Smith School of Business (UMD)

First in a series made possible by Cathy Bernard