The Universities at Shady Grove and Rockville Institute present

# THE REAL SCOOP
# ON EXIT POLLING

*What the election night prediction business is like from the inside*

**Thursday
October 30, 2008
4:30 pm**

Come hear the experts and engage in a discussion on the role of exit polls used to make election night predictions, possible sources of bias and concern, and anecdotes about what goes on in the election night prediction business.

**The Universities at Shady Grove
The Camille Kendall Academic Center
Building III, Room 3241
9636 Gudelsky Drive
Rockville, Maryland 20850**

## FREE and Open to the Public

Our presenters will be **Robert Fay**, Ph.D., Senior Statistician at Westat and **Blair Lee**, CEO, LDG, Inc.  For over 30 years Dr. Fay has worked as a consultant providing election night predictions and analysis for CBS, Voter News Services and now CNN.  Mr. Blair Lee writes a weekly newspaper column for The Gazette newspapers and is a regular political commentator for WBAL radio.

*For more information visit **www.shadygrove.umd.edu** or **www.rockvilleinstitute.org***

The UNIVERSITIES
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Rockville Institute
Research for the Advancement of Social Science

Presented as part of the Contemporary Social Issues Seminar Series